

Amazon POKKT Mediation

POKKT SDK version used: **7.5.0**

Amazon SDK version used: **2.2.17**

Prerequisites

- Create account at <https://developer.amazon.com> and add your application.
- Read instructions at <https://developer.amazon.com/public/apis/earn/mobile-ads/ios/docs/quick-start-guide> to understand integration of iOS application with Amazon.

GDPR

- Amazon will not serve ads if User has denied the GDPR consent to get personalised ads.

Step 1: Configure POKKT Dashboard

- Create account at <http://www.pokkt.com>
- To use the Amazon Mediation please enter the following details on POKKT Dashboard:

Configuration

App Key	<input type="text" value="42a656858d"/>
Class Name	<input type="text" value="com.pokkt.thirdparty.LoopmeNetwork"/>
ECPM	<input type="text" value="1"/>

- **Class Name (required):** This is the class name that you define inside your application to set up the network. Classname for the network can be set during SDK integration. If you are using Pokkt's default adaptors for mediation, then class name will be "AmazonNetwork" (you can simply copy-paste it without the quotes).
- **App Key (required):** Login in Amazon dashboard, create new app and get the app key.

Step 2: Configuration in Application

- Download the mediation project from POKKT and it is recommended to use the same class file **AmazonNetwork** in your project. And if you want to do some changes please do those changes in same file.
- Add the AmazonAd.framework either as a standalone library file in libs folder.
- If GDPR is applicable and Consent is not given (Consent is false), Amazon Network will be disable.